IS361  
Assignment 7  
Luis Hernandez

From 2011 world soccer player’s salary rank:

Link: <http://khm8639-unknown-unknown.blogspot.com/2011_09_01_archive.html>

Answering questions:

1- Who is (or seems to be) the intended audience for this report?

For the table showing the best paid soccer player of the year 2011 we can see many intended audience, as soccer fans, soccer clubs for sure, soccer coaches and public in general.

2- How will the report user benefit from the information in the report? For example, what decisions might be made differently based on the data in the report.

For example many decision can be worth a lot for clubs interested in hiring these soccer players. Clubs financial advisors can see each player salary and compute if their club can hire them or not.

3- Create a dimensional model and describe the dimensions, levels, and measures based on the data in the report.

For example we can add the dimension of time across the soccer player’s columns, for example how much time a player stayed on a team, another dimension can be how many goals each player scored while being in a specific club, and this information can be related to the time columns. The levels from the dimensions above can be measured by soccer seasons and yearly measurements of how many goals each player scored by season or yearly.

4- How might you extend the report to make it more useful?

We can extend this report by adding columns like, past soccer player team, number of goals average per season, how many passes to goal they achieve and more related.